



Tips for Social Media

VISIONQUILT
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Social media has become an important element in modern grassroots movements. Through social media, there are a number of ways to support the Vision Quilt and spread the word about your panels.

On social media, “followers” and “likes” are essential to getting the word out. More followers and likes means more people who see the pictures and posts. Please like and follow the Vision Quilt on our social media platforms.

Beyond just liking and following the Vision Quilt on social media, you can also post on social media about the Vision Quilt, and include pictures, comments and testimonials. The more everyone posts, the more people we can inspire and engage!

Facebook

- Like the Vision Quilt on Facebook. The Vision Quilt page can be found at <https://www.facebook.com/visionquilt>.
- Post pictures of panels, artist statements and testimonials from your panel-making process on Facebook. Make sure to tag the Vision Quilt page and any other relevant organizations. (To tag the Vision Quilt page on Facebook, type “@Vision Quilt” in your post.)
- Invite your friends to “like” the Vision Quilt Facebook page. This will have a big impact on our ability to reach people and get the word out through Facebook.

Twitter

- Follow the Vision Quilt on Twitter. The Vision Quilt Twitter page can be found at <https://twitter.com/visionquilt>.
- Post photos and comments on Twitter, tagging the Vision Quilt and any other relevant organizations. (To tag the Vision Quilt page on Twitter, type “@visionquilt” in your post.)

Pinterest

- Follow the Vision Quilt on Pinterest, and follow our group boards. The Vision Quilt can be found at <https://www.pinterest.com/visionquilt>. The group boards can be found at <https://www.pinterest.com/visionquilt/boards>.
- The Vision Quilt maintains two group boards on Pinterest. One is a place to pin items specifically related to the Vision Quilt, and the other is for any items related to gun violence. Contact visionquilt@gmail.com to become a collaborator on the group boards. This allows you to pin items directly onto the boards.

Instagram

- Follow the Vision Quilt on Instagram. The Vision Quilt’s Instagram page can be found at <https://www.instagram.com/visionquilt/>. You can tag the Vision Quilt in the photo directly, or mention “@Vision Quilt” in your post.