



Social Network Newsletters

VISIONQUILT
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www.visionquilt.org

E-newsletters are an effective way to manage Vision Quilt panel makers, supporters, donors and potential volunteers. Publicity about your Vision Quilt work can yield interest and build supporters.

The most common email newsletters are:

- MailChimp: [www.http://mailchimp.com/](http://www.mailchimp.com/) (no charge for first 2,000 email subscribers)
- Constant Contact: www.constantcontact.com

Vision Quilt uses MailChimp. MailChimp provides:

- Templates for newsletters, invitations and announcements
- Email address management
- Campaigns to send out newsletters
- Reports of how well newsletter was viewed

In addition to an e-newsletter that you may create for your local Vision Quilt work, we are including an E-newsletter sign up form in this kit for our national Vision Quilt newsletter. Please encourage your workshop participants, panel makers and supporters to sign up for our national newsletter. Please send us any signups you may receive to us.

If you wish to see examples of our Vision Quilt Mail Chimp E-newsletter, send us an email and we will forward an example to you: visionquilt@gmail.com.